



## How to Start & Run a B&B: A Practical Guide to Setting Up and Managing a Successful Bed and Breakfast Business (3rd Revised edition)

By Stewart Whyte

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, How to Start & Run a B&B: A Practical Guide to Setting Up and Managing a Successful Bed and Breakfast Business (3rd Revised edition), Stewart Whyte, Owning a B&B is the dream of many. By giving you the tools to help make your operation a success my hope is that within a short time you will be able to live your dream. A" More and more people are considering downshifting. Buying a property that can pay for its upkeep and give you a comfortable lifestyle is a popular option. Not only has the interest grown in becoming a B&B proprietor, so has the interest by the public in the B&B as a viable short-break option. With this rise in popularity, however, come expectations, and this is where this book comes in. It will help you: - DETERMINE WHO YOUR CUSTOMERS ARE; - MANAGE THE NECESSARY FINANCIAL TOOLS; - READY YOUR HOUSE FOR B&B OR HELP YOU BUY OR BUILD A NEW ONE; - SUCCESSFULLY MARKET YOUR PROPERTY; - ENSURE YOU MAKE A PROFIT FROM YOUR ENTERPRISE. In short, everything you need to know to make your B&B a truly special place to...



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