



## Like, Follow, Share: Awesome, Actionable Social Media Marketing to Maximize Your Online Potential (Paperback)

By Suse Barnes

Callisto Media Inc., United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Social Media Tips and Strategies for Entrepreneurs, Creatives and Freelancers In the past decade, the options for building a brand, attracting new fans, and keeping long-time customers loyal have exploded. Knowing how to optimize your business s social media efforts and keeping all these balls in the air can be challenging. Like, Follow, Share is will show you how to use social media to establish an online persona to reach your audience and includes information on: Choosing the best social media tool(s) for your business Creating and adding value to your social media activities The 12 principles of social media The best tips and tricks for getting the most out of the major social networks Don t let your business get left behind.



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