



Overcoming cultural barriers in the investment banking sector: Training and development in Germany and Switzerland

By Martin Giefers

Diplom.De Apr 2003, 2003. Taschenbuch. Book Condition: Neu. 210x148x8 mm. This item is printed on demand - Print on Demand Titel. Neuware - Diploma Thesis from the year 1997 in the subject Business economics - Investment and Finance, grade: 2,3, University of Paderborn (Wirtschaftswissenschaften), language: English, abstract: Inhaltsangabe:Abstract: The German banking sector, as in most Western European countries, is confronted with drastic changes which deeply affect the conditions of the financial service market and the characteristics of populations in banks. In the last few years, the isolation of the national financial markets decreased due to the increasing of foreign trade, international competition, and further developments of new financial products, like futures for example. Therefore, all banks have to think globally and have to establish branches in all financial centers to be available for their clients and stay competitive; like in New York City, London, Tokyo, Zurich, and Frankfurt am Main, cities in which the financial market plays an important role. As it is widely known, Switzerland has an outstanding international position in the investment banking sector. This condition was taken as an opportunity to examine the diamond concept of Porter related to the Swiss and German human resources. The thesis...



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