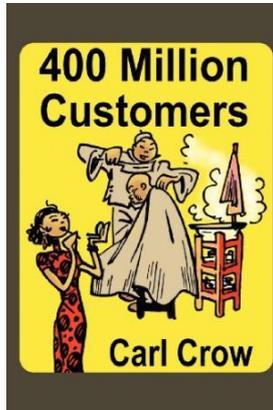


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## 400 MILLION CUSTOMERS



Soul Care Publishing. Paperback. Book Condition: New. G Sapojnikoff (illustrator). Paperback. 276 pages. Dimensions: 8.8in. x 5.8in. x 0.7in. Carl Crow (1884-1945) was a Missouri-born businessman and author who opened the first Western advertising agency in Shanghai, China, which he ran for more than 25 years. In the 1930s and 1940s, Crow wrote 13 books, including his most popular work 400 Million Customers (1937). Crow was also founding editor of the Shanghai Evening Post. In China, - a shopkeeper chooses his...

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